
The Decoration Almanac

/ Ancestral Rococo

1889 **BONACINA**
made in Italy

The Decoration Almanac

The Decoration Almanac should be read as a collection of Stories about interiors, aesthetes, symbols, real and unreal places. The project is conceived to portray Bonacina 1889's philosophy and products with an editorial perspective.

Experimentation, reinterpretation, decontextualization: hints and inspirations are created by different atmospheres painted through the language of photography.

A story that lives on in time, developed in chapters: a way to grasp the thousand nuances of Bonacina 1889 with the aim of returning a vivid and solid image through creative fragmentation.

Almanac

noun [C] (also *almanack*)

UK /ˈɔːl.mə.næk/ /ˈæɫ.mə.næk/ US /ˈɑːl.mə.næk/ /ˈæɫ.mə.næk/

- 1 / a book published every year that includes information for that year such as important days, times of the sun rising and going down, or changes in the moon
- 2 / a book published every year that contains facts and information about a particular subject or activity

Ancestral Rococo

Absolute symbol of a European cultural and aesthetic heritage, the magnificent setting of the *Palazzina di Caccia di Stupinigi* brings to life an era of splendor long gone, a beauty that invites veneration, a monumental grandeur that bewitches the eye.

Designed in 1729 by the architect Filippo Juvarra to be used as a *Lieux de Loisirs* («place of leisure») for hunting at the court of the Savoy dynasty, in the 19th century it became the favorite residence of Napoleon and in the 20th century of Queen Margherita.

In a game of harmonies and dissonances, an essential material such as rattan is integrated thanks to decorations, weaves, ornamental details, precious fabrics and velvets, becoming one with the frescoed ceilings and enhancing the theatrical and surreal elements of the elegant residence of the past.

A delicate soul, a passion for macarons, bonbons and all things sugary meet with the primordial energy, intense tones and vigor of ALTAI fabrics, steeped in humanity, history and culture.

A universe dominated by a *delicious* palette, velvets, opulence where one could meet a modern Marie Antoinette at any moment. An immersion in an enchanted cathedral celebrating delicacy, femininity and evanescence. This is “Ancestral Rococo”.

The Illusions' ball

Bonacina1889/ Ancestral Rococo

04 | 12



Metallic



Malva

Colour Board



Sala delle Prospettive

Hall of Perspective

An environment with a theatrical nature hosts pieces made precious by details and finishes reminiscent of a world of sweets and sugar. The room plays on the deception of the observer: *Trompe l'Oeil* and optical illusions give the sensation of being surrounded by marble and surmounted by a dome. Views and scenes of classical ruins by Giovanni Battista Alberoni from the mid-18th century populate the walls.



Dress Code

Mauve, Powder Pink, Lilac...
with a few drops of Gold

Starring

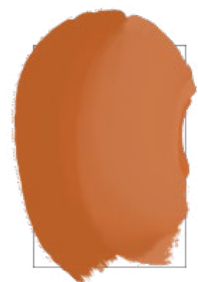
Elle XS e Elle XS dining in anilin stained Metallic finish with Malva upholstery with Wine-grape piping detail
Design by Mario Bonacina and Renzo Mongiardino

con
Altai rugs *Tülü*
Anatolia - Karapinar
Early 20th Century
Angora wool

The Illusions' ball

Bonacina1889/ Ancestral Rococo

05 | 12



Siena

— Colour Board —



Starring

Valentine Chair in anilin stained

Siena finish

Design by Mario Bonacina
and Renzo Mongiardino

with
Altai rug **Namad Felt**
Afghanistan
20th Century
Wool

A touch of Vermillion Red

Bonacina1889/ Ancestral Rococo

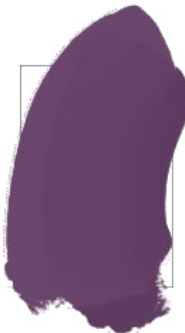
06 | 12



Moro



Malva



Wine-grape



Vermillion Red

Colour Board



Sala del duca di Chiablese

(The Duke of Chiablese's room)

Hues such as deep red and violet, historically royal colours, symbols of power, fire and victory, find their place among scenes of ancient history, in an atmosphere of *Rocaille* taste, a decoration made with stones, rocks and shells.



Dress Code

Elegant details in Vermillion Red

Starring

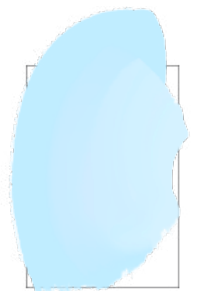
Poltrona Embassy lacquered in Moro finish with Wine-grape velvet upholstery and Vermillion Red velvet piping detail
Design inspired by Bonacina 1889's Historical Archive with Piero Pinto

con
Altai rug **Tülü**
Anatolia - Karapınar
Early 20th Century
Angora Wool

Midsummer Ball

Bonacina1889/ Ancestral Rococo

07 | 12



Zenith Blue



Cream

Colour Board



Sala degli scudieri

(The Squires' Hall)

Accents of blue light up a room dedicated to bucolic landscapes, rural scenes and allegories of the seasons.

Thus, the external natural world fits into the interiors, where clear sky-blue blends with the golden yellow that recalls the harvest season.



Dress Code

Zenith Blue & Gold of freshly harvested wheat

Starring

Savoy Chairs and **Pashmina Bench** lacquered in Zenith Blue finish with Cream Velvet upholstery
Design by Mario Bonacina and Renzo Mongiardino

with
Layering of Altai rugs Tülü
Anatolia - Karapinar
Early 20th Century
Angora Wool

Somptuous Velvet

Bonacina1889/ Ancestral Rococo

08 | 12



Gesso



Opale



Cream



Mineral Gray

Colour Board



Salone centrale

Entirely playing on the concept of lightness and luminosity, the Central Hall is at the hearth of the *Palazzina* and a great example of Piedmontese Baroque style.

Once again, inspiration is drawn from ornamental details with the aim of translating architectural grandeur into design pieces, that turn into creatures that seem to float in an ethereal dimension.

Dress Code

Brocades and velvety touch

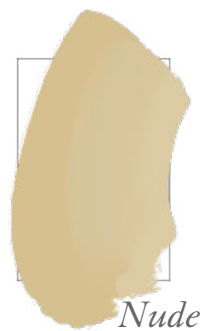
Starring

Embassy Sofa in Gesso anilin stained finish with Opale velvet upholstery and decorative cushions tone on tone, Cream and Mineral Gray
Design inspired by Bonacina 1889's Historical Archive with Piero Pinto

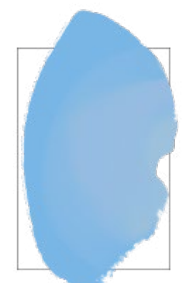
Afternoon tea delights

Bonacina1889/ Ancestral Rococo

10 | 12



Nude



Frosty Blue

Colour Board



Giardino d'onore (Garden of Honours)

Outside, a picnic takes place on the terrace, with a “delicious” palette such as the cakes and mini-patisserie offered.



Dress Code

A bit of sugar
and colorful jellies

Starring

Radiant Club Chairs powder coated aluminium structure and Polycore weaving in Nude finish
Outdoor upholstery Velvet Frosty Blue
Design by Mario Boancina and Renzo Mongiardino

On the table
Suzani Tapestry
Uzbekistan
Early 20th Century
Silk on cotton



Liquid Gold



Greige



Opale

— Colour Board —



The Entrance Hall



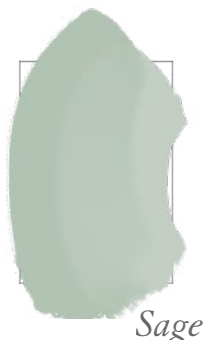
Starring

Siesta Armchair and Pouff lacquered in Greige finish with Opale Velvet upholstery and Mineral Velvet decorative cushion
Senzafine Coffee table lacquered in Liquid Gold finish
 Both design of Mattia Bonetti

with
 Layering of Altai rugs Tülü
 Anatolia - Karapinar
 Early 20th Century
 Angora Wool



Olivo



Sage



Siena

Colour Board



The Arsenic Chamber

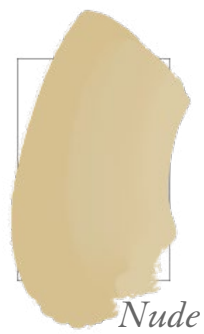
A corner dominated by plays of green. From glacial shades to pastel tones: the softness of the colours and the delicacy of the decorations create an enveloping atmosphere.

Starring

Elle Armchair in Olivo lacquered finish with Sage upholstery with Siena Velvet decorative cushion

Cupcake with Siena Velvet upholstery
Both design of Mario Bonacina and Renzo Mongiardino

with
Layering of Altai rug **Filikli**
Anatolia - Karapinar
Early 20th Century
Angora Wool
&
Altai rug **Tülü**
Anatolia - Karapinar
Early 20th Century
Angora Wool



Colour Board



The Cabinet-maker angle



Starring
Brando Bi color dining chair
 Design by Mario Bonacina and Renzo Mongiardino

with
 Altai rug **Filikli**
 Anatolia - Karapinar
 Early 20th Century
 Angora Wool

Photography
Davide Gallizio

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C&C Milano Tessuti
Ratti Spa

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Contacts

Bonacina1889 Srl
PIVA 01192730131
Via Madonnina 12,
22040 Lurago d'Erba (Co)
T +39 031.699800
M info@bonacina1889.it
marketing@bonacina1889.it
[IG @bonacina1889](#)

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