# The Decoration Almanac

/Whimsical Escape



# The Decoration Almanac

he Decoration Almanac should be read as a collection of Stories about interiors, aesthetes, symbols, real and unreal places.
The project is conceived to portray Bonacina 1889's philosophy and products with an editorial perspective.

Experimentation, reinterpretation, decontextualization: hints and inspirations are created by different atmospheres painted through the language of photography.

A story that lives on in time, developed in chapters: a way to grasp the thousand nuances of Bonacina 1889 with the aim of returning a vivid and solid image through creative fragmentation.

# Almanac

noun [ C ] (also almanack)

UK /'ɔ:l.mə.næk/ /'æl.mə.næk/

US /'a:l.mə.næk/ /'æl.mə.næk/

- a book published every year that includes information for that year such as important days, times of the sun rising and going down, or changes in the moon
- a book published every year that contains facts and information about a particular subject or activity



# Whimsical Escape

Dreaming about Morocco, immersed in the vibrant atmosphere of the Amalfi Coast

Almost perched on a rocky slope, facing the sea, stands the perfect *Buen Retiro*. Former home of Franco Zeffirelli and decorated by his friend Renzo Mongiardino, **Villa Tre Ville** is an oasis of peace and tranquillity that evokes Moroccan exoticism.

In this place, one breathes an exciting blend of history, culture and energy derived from the choices of interior decoration, as well as from past visits of artists and creatives.

Just as local craftsmanship and international excellence dialogue in the interiors, citrus fruits, bougainvillea and exotic plants grow in a maze of gardens, galleries and pergolas.

Colours reminiscent of aromatic spices create an exotic and mysterious aesthetic: the pieces designed by Mongiardino find their place with their essential and timeless lines. Classic silhouettes, originally created by the weaving of natural material, are reinterpreted in a version conceived specifically for outdoor use.

Strong colours such as Saffron Yellow and Turquoise, as well as busy patterns, give a timeless, but unexpected image of this corner of paradise overlooking the Mediterranean Sea. it is delightful to get lost in a real **Whimsical Escape.** 









othing says "summer hideaway" like dining al fresco.

04 | 14

In a bright seascape, dramatic, intense and dark colours dialogue with tiles and mosaics and bring to life an exotic setting, reminiscent of interiors.

A slightly undone table encourages to relax.

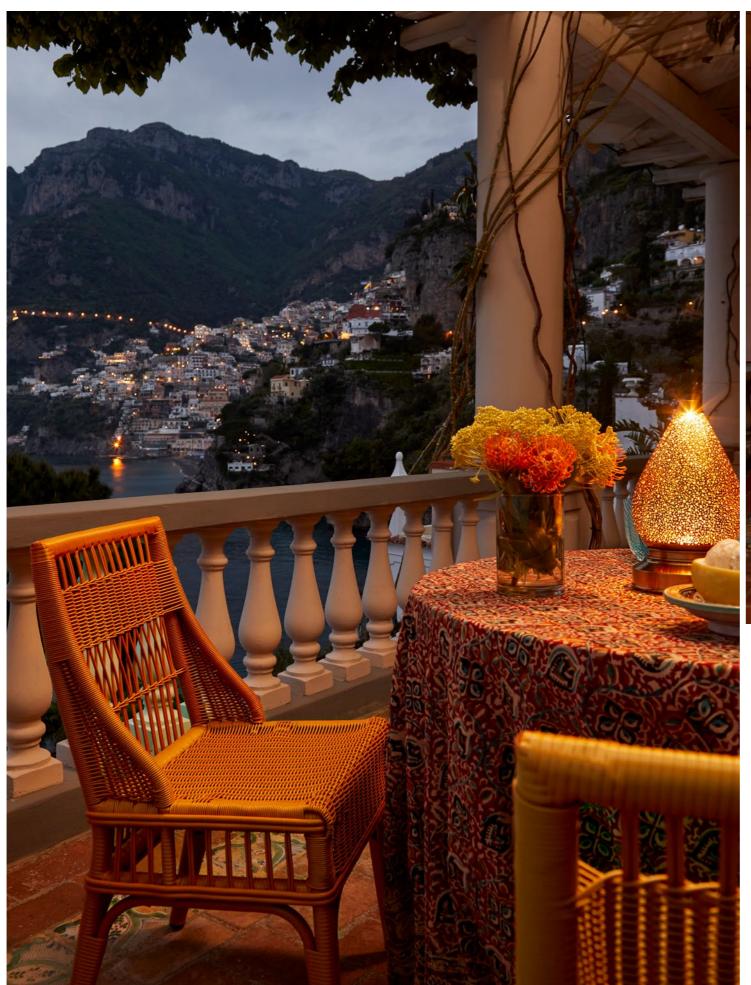
# Starring

978 Out Chairs powder coated aluminium structure and Polycore weaving in Curcuma finish

Design by Mario Bonacina and Renzo Mongiardino

with
Table linen *Kalamkari* **Cabana**Ceramics **Hafa Esprit** 







Starring
978 Out Chairs powder coated aluminium structure and Polycore weaving in Curcuma finish Design by Mario Bonacina and Renzo Mongiardino

with Table linen *Kalamkari* **Cabana** Ceramics **Hafa Esprit** 



Goccia



7030

30







the tablecloth is setting the tone for the whole mis-en-place: bold patterns and solid colours perfectly complement plates and ceramics coming from Morocco. A symphony of greens flows not only from the table decoration, but also from local products such as aromatic plants and tomatoes. A festive lunch that evokes a sense of Italian summer by the Positano coast.

#### Starring

1925/4 Out powder coated aluminium structure and Polycore weaving in Goccia finish with outdoor upholstery tone on tone

1925/5 Out chair powder coated aluminium structure and Polycore weaving in Goccia finish with outdoor upholstery tone on tone and 7030

Both design Mario Bonacina

In the background, *Talide Armchairs* powder coated aluminium structure and Polycore weaving in Nude finish. Outdoor upholstery Honeycomb and 1020

Design by Mario Bonacina and Renzo Mongiardino

with
Table linen *Tiles* **Cabana**Ceramics **Hafa Esprit** 

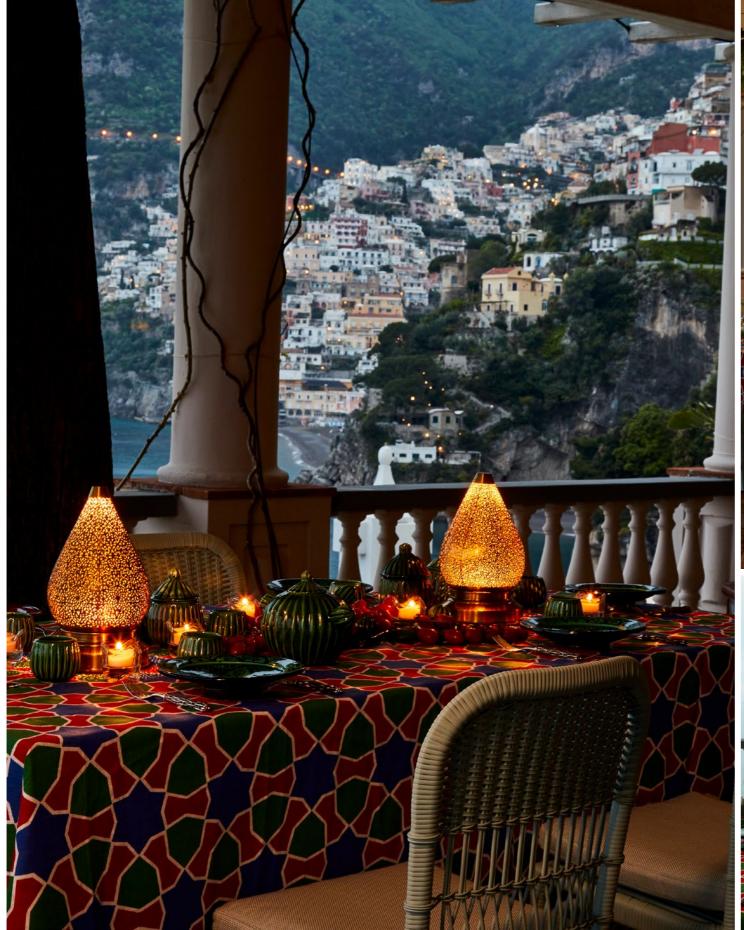


Goccia



7030









#### Starring

1925/4 Out powder coated aluminium structure and Polycore weaving in Goccia finish with outdoor upholstery tone on tone

stery tone on tone

1925/5 Out chair powder coated aluminium structure and Polycore weaving in Goccia finish with outdoor upholstery tone on tone and 7030

Both design Mario Bonacina

with
Table linen *Tiles* **Cabana**Ceramics **Hafa Esprit** 



Nude



Honeycomb



Marabù







n one of the terraces, stands another hidden gem: the Greenhouse.

The possibility of being totally immersed in the vegetation makes this place a perfect spot for reading and relaxing.

The clean, square lines of the furnishings perfectly balance the environment made up of decorative details such as the majolica tiles and the play of colours on the glass.

#### Starring

Talide Out Sofa and Ottoman powder coated aluminium structure and Polycore weaving in Nude finish with outdoor upholstery Honeycomb, Ottoman and decorative cushion in outdoor upholstery 1020 with Marabù piping
Design by Mario Bonacina and Renzo

Mongiardino

Menzo

Mongiardino



The Bathroom

Bonacina 1889/ Whimsical Escape



Colour Board





candid and ethereal atmosphere is that of the bathroom. A monochromatic balance is broken only by a vivid colour such as *Curcuma*. A piece designed for the outdoors proves to be suitable for any interior, even the most unexpected.

# Starring

978 Out Chair powder coated aluminium structure and Polycore weaving in Curcuma finish
Design by Mario Bonacina and Renzo Mongiardino









verlooking Positano, there is a quiet corner: neutral and warm colours such as Nude and orange tones remind the Red-dish-brown walls that enclose the old medina in Marrakesh.

#### Starring

978 Dining Out Chair powder coated aluminium structure and Polycore weaving in Nude finish with outdoor upholstery 8020
Design by Mario Bonacina and Renzo Mongiardino

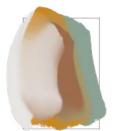
Table linen Kalamkari Cabana Ceramics Hafa Esprit

The Pergola

Bonacina 1889/Whimsical escape



Biancopuro



Marabù



Calanques



3030

– Colour Board –





iniature herb trees from the Greenhouse are the only touch of colour that stand out in a family of products playing on different textures and patterns of pure white.

### Starring

Embassy Armchairs lacquered in Biancopuro finish, seat in Honeycomb outdoor fabric, backrest in 1020 outdoor fabric and backrest cushions in Calanques fabric, Pierre Frey In the background, Embassy Sofa lacquered in Biancopuro finish. seat in Honeycomb outdoor fabric, backrest in 1020 outdoor fabric with piping in 3030 outdoor fabric. Various decorative cushions in Calanques fabric, Pierre Frey and outdoor fabrics 1020, 3030, 3040 with Iris and Marabù piping

Both designs inspired by Bonacina 1889's Historical Archive with Piero Pinto

with Ceramics **Hafa Esprit** 



Terracotta



3020







he terrace and a view of the endless blue landscape offer the perfect respite. The gentle curves of terracotta-coloured armchairs match the railing, designed to resemble crashing waves.

### Starring

1925/1 Out Dining Chairs powder coated aluminium structure and Polycore weaving in Terracotta finish with outdoor upholstery 3020 Design inspired by Bonacina 1889's Historical Archive with Gae Aulenti

with Ceramics **Hafa Esprit** 



Nude



Honeycomb



Calanques







orners are inspired by the colours of the shimmering Mediterranean sea: light cerulean blue, whites and delicate prints create the perfect protected oasis of relaxation.

### Starring

Talide Out Armchairs powder coated aluminium structure and Polycore weaving in Nude finish. Seat in Honeycomb outdoor fabric, backrest in 1020 outdoor upholstery with Lily piping detail and decorative cushions in Calanques fabric, Pierre Frey Design by Mario Bonacina and Renzo Mongiardino

Photography Davide Gallizio



# A special thanks to

Villa Tre Ville, Positano Cabana Magazine Hafa Esprit Pierre Frey

## Discover more

## Contacts

Bonacina1889 Srl PIVA 01192730131 Via Madonnina 12, 22040 Lurago d'Erba (Co) T +39 031.699800 M info@bonacina1889.it marketing@bonacina1889.it IG @bonacina1889

